

Attachment J

**Data Report on Outcomes of Funding –
Haymarket Activation Grant Program**

Haymarket Activation - June 2025

Cash Recommended FY25/26	VIK Recommended FY25/26
\$200K	\$0K
Cash Recommended FY26/27	VIK Recommended FY26/27
\$0	\$0
Cash Recommended FY27/28	VIK Recommended FY27/28
\$0	\$0
Cash Recommended FY28/29	VIK Recommended FY28/29
\$0	\$0

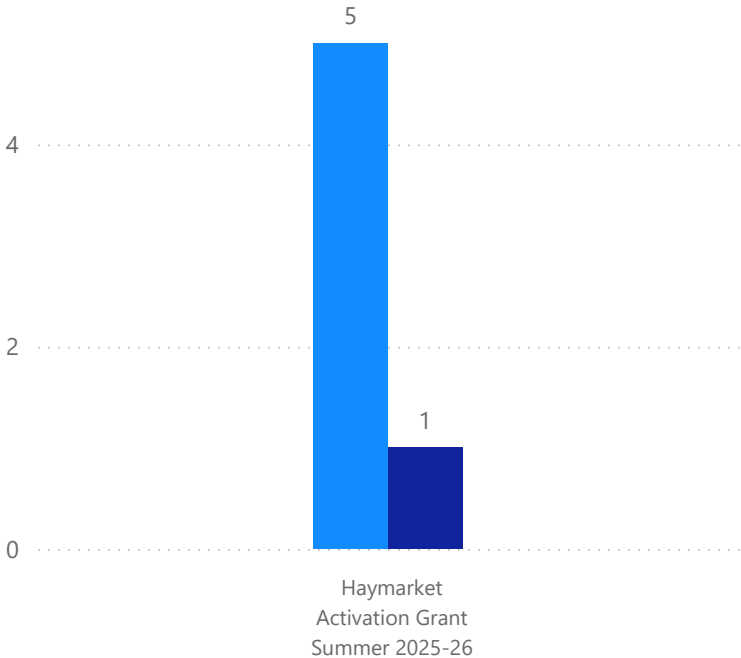
Total Cash and VIK Recommended

\$200K

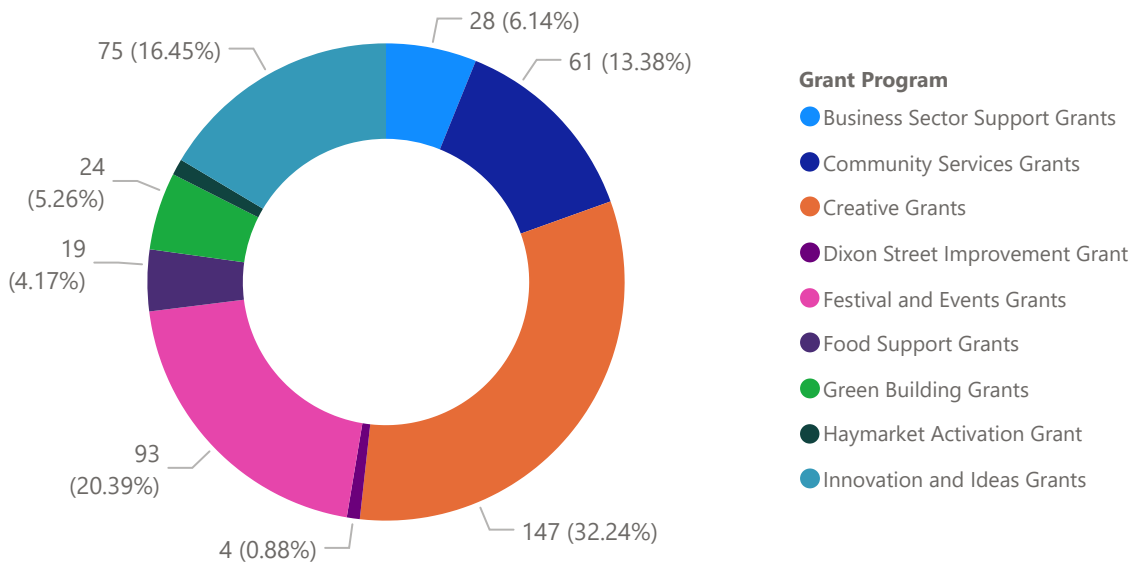
representing 80% of the total project value of

\$250K

Applications received vs Grants Recommended



Total Number of Applications Assessed across Programs



Number of Staff employed by Applicant Organisations to deliver Recommended project

20

Number of Volunteers engaged to deliver Recommended project

15

Total Number of anticipated Attendees - Recommended project

150K

Recommended Grant - Project Description - Bespok3 Pty Ltd - 'Asia Live'

A program in Dixon Street to celebrate multi-Asian cultures through food, arts, and music, driving foot traffic, creating unique experiences, and promoting Haymarket as Asia Town while showcasing its heritage.